



**ZERO
FOSSIL
FUELS**

CAMPAIGN TOOLKIT



A warm welcome to our ZERO FOSSIL FUEL CAMPAIGN TOOLKIT! This is compiled and presented by SPEC (Society Promoting Environmental Conservation), the oldest environmental non-profit in BC, in partnership with Bullfrog power.

In this package lies tips and tools that will help you get started on your journey to living a zero fossil fuel life. We've categorized a collection of different resources from various organizations into these three categories - businesses, individuals and family. Please, feel free to check them all out and send them along to interested friends and family.





LEADERS IN THE FIELD

Spotted: Businesses, individual homes and cities who are blazing a trail in getting to zero fossil fuels. The good news is that YOU can be a change maker as well!

To learn more about who is trailblazing, check out this Green Index of bullfrogpowered businesses:

bullfrogpower.com/powered/greenindex.cfm

Don't own a business? That's fine! Have a look at this huge **community of Bullfrog home owners who are making a difference** in their own backyards. (Literally). bullfrogpower.com/powered/homes.cfm

Learn how Vancouver can get to Zero Fossil Fuels: zerofossilfuels.ca



FOR HOMEOWNERS:

GOING GREEN IN YOUR HOME

Are you interested in moving towards zero fossil fuels in your home, but aren't quite sure where and how to start? Here are a couple of links by some leaders in the field—Bullfrog Power, Eartheasy and BCSEA--that may guide you in your initiative, answer some questions and provide key tips to successfully moving towards fossil free!

How to Make Your House Bullfrog Powered:

bullfrogpower.com/home/home.cfm

Simple Ways To Be Green At Home:

zerowastehome.blogspot.ca/p/tips.html

DIY Community Project:

Wanting to include your family and friends in going fossil fuel free?

Here is a Do-It-Yourself project that you can do with your own community!
eartheasy.com/blog/2012/07/our-simple-diy-home-solar-power-system/

Calculate Your Carbon Footprint:

Have you ever wondered about your own carbon footprint? Here is a step-by-step way you can calculate it, based on your activities!
bcsea.org/solutions/citizens-and-homeowners/calculate-your-carbon-footprint

For home-owners the best way to start becoming more efficient and reduce consumption is with an energy audit:

Learn how to reduce energy consumption in your home with an energy audit: oee.nrcan.gc.ca/residential/personal/home-improvement/service/contact-advisors.cfm

Offset some or all of your home's energy use with a solar photovoltaic system, to learn more about this visit:

bchydro.com/energy-in-bc/acquiring_power/current_offerings/net_metering.html



FOR INDIVIDUALS:

GET INVOLVED IN THE CITY

The City of Vancouver is planning an initiative, the Greenest City 2020, and they're partnering with various like-minded businesses and organizations to drive zero fossil fuels forward and to achieve their goal!

Likewise, BCSEA has projects they implement to raise awareness and promote going fossil fuel free. Good news is that you can join in! Click here to find ways YOU can be engaged with the Greenest City 2020 Projects: vancouver.ca/green-vancouver/greenest-city-projects-map.aspx

There are various BCSEA Projects that you may find an interest in volunteering with: bcsea.org/projects



FOR INDIVIDUALS AND BUSINESSES:

COURSES AND PROGRAMS TO GET EDUCATED ABOUT FOSSIL FUEL FREE

Are you the type who wants to have all the information about a certain topic before jumping on any project? Wanting to brush up on your knowledge about zero fossil fuels and alternative energy? Well, these links will provide that learning that you want!

BCSEA offers webinars to get you educated about getting to zero fossil fuels! Make it fun and exciting by getting people interested in the topic to take it alongside you. There's no better time to learn than now. bcsea.org/past-webinars

A FREE program created by Shneider Electric to get your organization energy efficient. There are literally more than 200 courses that will get you up to snuff about being zero fossil free. You can do it at your own pace, choose the courses that interest you and even do them with colleagues, as team bonding activities!: www2.schneider-electric.com/sites/corporate/en/products-services/training/energy-university/energy-university.page



FOR INDIVIDUALS AND FAMILIES:

Lighthouse offers a full list of resources on green infrastructure.

Listing everything from guides on "your truly green home" - for condo buyers to "11 home renovations guide". Click here for more information: www.sustainablebuildingcentre.com/resources/

For more info, please contact info@spec.bc.ca